

DENNIS ESKENS

RESUME

PROFILE

Name Dennis Eskens
Date of Birth 05/05/1988
Relationship Unmarried
Nationality Belgian
Languages English / Dutch

CONTACT

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I am someone who generates disruptive ideas, and translates them into transformation, strategic change, business development and growth.

Ability to thrive in a challenging and fast paced environment that requires nimble thinking and quick decision making.

A blend of years of experience in product development and marketing, e-commerce development with expertise in customer experience, digital marketing and digital experience platforms.

Have a proven track record in leading multi country and diverse teams with accumulated business and cultural experiences.

EXPERIENCE



Research And Development Manager

Trivec

Apr 2022 - Dec 2022 (9 months)

- Building and setting up new SaaS development architecture and department.
- Setting up the structure, processes and routines to make the company succeed in growing and reach set targets.
- Helping in the transformation and change from Waterfall to Agile using ADKAR.
- Managing and providing strategic insights of the hybrid-cloud portfolio and backlog.
- Leveraging Microsoft Azure to build the core platform and iPaaS development.
- Leading and coaching the multi country R&D Team.
- Part of management team to define future product strategies and security.
- Assume full responsibility for teams in term of resource planning, hiring and performance management.



Senior SaaS Product Manager

Trivec

Sep 2021 - Jun 2022 (10 months)

- Building and setting up new SaaS development architecture and department.
- Setting up the structure, processes and routines to make the company succeed in growing and reach set targets.
- Helping in the transformation and change from Waterfall to Agile using ADKAR.
- Managing and providing strategic insights of the hybrid-cloud portfolio and backlog.
- Leveraging Microsoft Azure to build the core platform and iPaaS development.



Architect Manager Digital Experience

VanRoey.be

Sep 2019 - Sep 2021 (2 years 1 month)

- Leading and manage the digital experience division of the company located in Belgium and Romania.
- Work closely with the management team on defining the product strategy and product vision.
- Translate roadmaps into manageable product backlog.
- Maintaining the prioritized backlog of user stories, features and bugs. Including leading external client development teams across projects.
- Understand the features and changes in product requirements &

support the sprint planning.

- Gain a deep understanding of users and customers, identify and fill product gaps and generate new ideas that improve user experience and business development.
- Introducing Agile (Scrum) within the division and manage multi-disciplinary teams. (Jira & DevOPS)
- Define product solutions and concept, analyze technical and functional requirements to meet user requirements with high-speed delivery and transparency.
- Assume full responsibility for teams in term of resource planning, hiring, performance management, finance, customer relations, leading technical and functional teams.
- Drive collaborative efforts between developers, managers, consultants, sales and marketing.
- Using Growth Driven Design and Prototyping to ensure product or feature success with a defined roadmap.
- Provide periodic status updates regarding product optimizations, deliverable progress, etc.



Team Lead, Consultant Digital Experience

VanRoey.be

Jan 2019 - Sep 2021 (2 years 9 months)

- Leading the digital experience team that are dedicated in building amazing solutions across digital content, web platforms and e-commerce. Coupled with a robust marketing technology stack enriched with real time data & insights.



Functional Consultant Web & Mobile

VanRoey.be

Apr 2018 - Jan 2019 (10 months)



Technical Director

NDA

Jan 2016 - Nov 2017 (1 year 11 months)

- Manage and lead large multi-disciplinary teams.
- Take part as a product designer and supervised creative and technical teams.
- Oversaw all aspects of design and development including budget and offer solutions when necessary.
- Worked to motivate and support all creative and technical staff, resulting in excellent workflow and productivity.
- Understand the features and changes in product requirements & facilitated discussions across teams and companies.
- Using Agile (Scrum) + Jira for feature and bug tracking.
- Manage all development teams, design teams and project managers engaged within the project team.
- Provide periodic status updates regarding product optimizations, deliverable progress, etc. to executive management and stakeholders.



Process Optimization Specialist

Reynders Pharma

Feb 2009 - Sep 2015 (6 years 8 months)



Co-founder & Relations and Procurement Hardware Digital Century

Jun 2002 - Sep 2009 (7 years 4 months)

- Develop strong relationships with business partners across the computer hardware industry. (BE, NL, DE, KOR, CN)
- Provide assistance with import documentation and reporting.
- Patience and overall courteous behavior when working with internal and external customers.
- Measure's vendor performance and defined Key Performance Indicators.
- Lead the financial negotiation strategy, and provide oversight for the operational management of vendors, ensuring effective vendor agreements.
- Communicate daily and directly with vendors (domestic and overseas) for all pre-production requests including requesting renderings based on initial idea, modifications in pre-sample stage and running order changes.
- Responsible for further development and maintaining the dealer portal and production hardware.
- Responsible for approving and occasional designing marketing promotional material or product packaging.
- Organize and coordinate new product for Market Presentations including creating line sheets prior to the launch of new collections partners and engineers.



Founder & Writer

CaseTrace.be

May 2001 - Aug 2007 (6 years 4 months)

- Develop strong relationships with OEM and other business partners across the computer hardware industry. (BE, NL, DE, KOR, CN)
- Authored the website's publication guide to maintain a consistent, reliable lifecycle.
- Introduced a website tailored to the intended demographic and market.
- Working with multiple OEM, vendors and engineers to improve prototype or pre-release products.
- Wrote and edited stories/reviews to be featured on media websites or printed media.

EDUCATION



Thomas More University of Applied Sciences
Associates Degree, Applied Informatics

LICENSES & CERTIFICATIONS

Project Management Professional (PMP)

Certified ScrumMaster (CSM)

ITIL Service Operation

IT Information Library Foundations Certification (ITIL)

PMI Agile Certified Practitioner (PMI-ACP)

Scrum Fundamentals Certified (SFC)

SKILLS

Software Development Life Cycle (SDLC)

Change Management

ADKAR

Digital Strategy

Analytical Skills

Project and Product Management

Agile Methodologies

IT Management

Strategic Planning

More on: [linkedin.com/in/denniseskens-dot-com](https://www.linkedin.com/in/denniseskens-dot-com)